



## SPONSORSHIP OPPORTUNITIES

<u>EVENT / ACTIVITY</u>	<u>SPONSORSHIP INVESTMENT</u>
Lanyards for name badge holders	\$1,000
Mobile App	\$3,000
Audio-Visual (at all meetings held over 3 days)	\$5,000
Corporate Counsel Symposium (refreshment breaks & lunch)	\$2,500 <sup>1</sup>
CLE Sessions (Both Friday & Saturday, or per day)	\$3,000 for 2 days / \$2,000 per day
Refreshment Breaks (Thurs., Fri. & Sat., or per day)	\$3,000 for 3 days / \$1,500 per day
Breakfast for all attendees (Thurs., Fri. & Sat., or per day)	\$6,000 for 3 days / \$2,500 per day
New Fellows Reception (Thursday)	\$750
President's Welcome Reception (Thursday)	\$5,000
Friday Reception, Dinner & New Fellow Induction Ceremony	\$10,000 all-inclusive
<i>In addition, sponsorship of the following evening activities is available::</i>	
• Reception	\$4,000
• Dinner	\$5,000
• Wine with Dinner	\$2,000
• Gift for New Fellows	Sponsor's direct cost <sup>2 3</sup>
Closing Reception (Saturday)	\$3,500
Mini-Links & Drinks Event (Friday)	\$500

<sup>1</sup> Sponsorship would not entitle the company to attend the Symposium unless they are otherwise eligible to do so.

<sup>2</sup> Including costs of delivery to meeting venue and distribution to new fellows.

<sup>3</sup> Opportunity available only to sponsors supporting the event at one or more of the levels listed above. Sponsor responsible for costs of delivery to meeting venue and distribution to participating fellows.

## David Lombard Memorial Golf Tournament (Friday)

- Box Lunch & Drink Tickets (On-course beverages) \$2,000
- Prizes / Awards \$1,500
- Golf SWAG (e.g., shirts, caps, ball, repair kits, etc.) Direct cost to sponsor(s)<sup>4</sup>

### **Sponsor Visibility**

- Recognition on Annual Meeting website (company logos) – for example, [see Mortgage Law Summary page on ACMA site](#). Regularly updated as new sponsors are secured.
- Listing of sponsors in Fall edition of *The Abstract* e-newsletter (scheduled for distribution to all Fellows in late August, 2-3 weeks prior to Annual Meeting).
  - Cut-off date for inclusion approximately one month in advance of Annual Meeting.
- Pre-meeting recognition in marketing emails distributed to all Fellows, including the “Know Before You Go” communication sent to registrants 1 week prior to event.
- Listing of all sponsors with their logos in on-site printed program, including:
  - Cut-off date for inclusion is 4-6 weeks prior to Annual Meeting
  - In addition to logo placement, parenthetical listing of sponsors adjacent to event/activity they have supported, e.g.,  
President’s Welcome Reception  
(Sponsored by ABC Title Insurance Company)
- Recognition on mobile app – navigational tab that links to list of sponsors (each listing potentially could hyperlink to the sponsor’s website).
  - Sponsor of mobile app receives banner ad placement.
- Listing of all sponsors on signage at ACMA registration area.
- Rotating “Thank you sponsors” slides on audio-visual screen in ballroom where CLE sessions held
  - Sponsor of audio-visual support receives higher visibility/prominent exposure on slides.
- Verbal thanks from podium by ACMA leadership at various events – i.e., President’s Welcome Reception; Board of Regents meeting; Friday and Saturday CLE sessions; Refreshment Breaks on Thursday, Friday, and Saturday; Friday dinner; and Annual Business Meeting on Saturday.
- Signage at specific events/activities that are sponsored (e.g., receptions, breakfasts, refreshment breaks, Corporate Counsel Symposium lunch, golf tournament and mini-links event, Friday dinner & Induction Ceremony, etc.).
- Final thanks/recognition in post-meeting email distributed to attendees (re. event evaluation; CLE session material; etc.).

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